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- **750,000** MONTHLY PAGEVIEWS
- **400,000** MONTHLY UNIQUE VISITORS

Social Media

- **985,000** TWITTER FOLLOWERS
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WHO READS THE PARIS REVIEW

DEMOGRAPHICS

Average Household Income $118,500

48% Female 52% Male

Average Age 45

ENGAGEMENT

8 years average length of readership

86% plan to renew their subscription

87% spend 2+ hours with each issue

75% of our readers keep issues as part of their regular book collections

94% visit our website parisreview.org

85% spend 10+ minutes on the website

70% share content from the website via social media

LIFESTYLE

82% have purchased 10+ books in the past year

96% attended readings in the past year

99% visited a gallery or museum in the past year

97% attended a live performance event in the past year

72% have booked 5+ night in a hotel for vacation travel

58% traveled internationally

90% identified culture as important in lifestyle spending decisions

73% identified food and restaurants as important in lifestyle spending decisions

77% identified travel as important in lifestyle spending decisions
WHO READS THE PARIS REVIEW

PERCENTAGE OF U.S. READERSHIP BY REGION

TOP US CITIES
NYC, L.A., San Fran, D.C., Boston

TOP INTERNATIONAL CITIES
London, Toronto, Melbourne

TOP INTERNATIONAL TERRITORIES
Canada, GB, EU, Australia

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THE PARIS REVIEW

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