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CHICAGO TRIBUNE

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THE NEW YORK REVIEW OF MAGAZINES

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"AN INDISPENSABLE PART OF THE LITERARY CULTURE."
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Since its founding in 1953, The Paris Review has been America’s preeminent literary quarterly, dedicated to discovering the best new voices in fiction, nonfiction, and poetry. The Review’s renowned Writers at Work series of interviews is one of the great landmarks of world literature. Hailed by the New York Times as “the most remarkable interviewing project we possess,” the series received a George Polk Award and has been nominated for a Pulitzer Prize.

With the December 2016 redesign of the Review’s website, the complete digital archive of everything we’ve published since 1953 is available to subscribers. In November 2017, the Review gave voice to over sixty years of writing and interviews with the launch of its first-ever podcast, featuring a blend of classic stories and poems, vintage interview recordings, and new work and original readings by the best writers of our time.

The Paris Review has published…

THE EARLIEST WRITINGS OF
Jack Kerouac
Philip Roth
T. C. Boyle
Mona Simpson
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Adrienne Rich
Edward P. Jones
Emma Cline

LEGENDARY CONVERSATIONS WITH
E. M. Forster
William Faulkner
Ernest Hemingway
T. S. Eliot
Marianne Moore
W. H. Auden
Elizabeth Bishop
Toni Morrison

NOW-CLASSIC WORKS, SUCH AS
Goodbye, Columbus
by Philip Roth
Alice
by Donald Barthelme
Basketball Diaries
by Jim Carroll
selections from Molloy
by Samuel Beckett

STORIES BY
David Foster Wallace
Ann Beattie
Jim Crace
Lorrie Moore
Denis Johnson
Rick Moody
Ann Patchett
Jim Shepard

…and countless others.
<table>
<thead>
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<th>Authors</th>
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<tr>
<td>Waris Ahluwalia</td>
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<tr>
<td>Hilton Als</td>
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<td>Alejandro Zambra</td>
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<td>Kate Zambreno</td>
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A SELECTION OF OUR PARTNERS

Hermès
The New School
Madewell
Creatures of Comfort
Aesop
Warby Parker
Gabriela Hearst
Riverhead
Dimes
Other Press
Mast Brothers
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The Morgan Library & Museum
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Rag & Bone

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BAM
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Seresin
92nd Street Y
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McNally Jackson Books
Farrar, Straus & Giroux
Hendrick’s Gin
Other Half Brewing Co.
Catbird
Hesperios
MUBI
Gagosian
Massican
Pioneer Works
Hammer Museum
PRX
The Metropolitan Opera
The Armory Show
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<th>TOTAL CIRCULATION</th>
<th>PASS-ALONG RATE</th>
<th>TOTAL READERSHIP</th>
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<td>27,000</td>
<td>1.8</td>
<td>48,600</td>
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*The Paris Review Online*

- **750,000** MONTHLY PAGEVIEWS
- **400,000** MONTHLY UNIQUE VISITORS

**Social Media**

- **985,000** TWITTER FOLLOWERS
- **400,000** FACEBOOK FANS
- **370,000** INSTAGRAM FOLLOWERS
### WHO READS THE PARIS REVIEW

#### DEMOGRAPHICS

- **Average Household Income:** $118,500
- **48%** Female  **52%** Male
- **Average Age** 45

#### ENGAGEMENT

- **8 YEARS** average length of readership
- **86%** plan to renew their subscription
- **87%** spend 2+ hours with each issue
- **75%** of our readers keep issues as part of their regular book collections
- **94%** visit our website parisreview.org
- **85%** spend 10+ minutes on the website
- **70%** share content from the website via social media

#### LIFESTYLE

- **82%** have purchased 10+ books in the past year
- **96%** attended readings in the past year
- **99%** visited a gallery or museum in the past year
- **97%** attended a live performance event in the past year
- **72%** have booked 5+ night in a hotel for vacation travel
- **58%** traveled internationally
- **90%** identified culture as important in lifestyle spending decisions
- **73%** identified food and restaurants as important in lifestyle spending decisions
- **77%** identified travel as important in lifestyle spending decisions
WHO READS THE PARIS REVIEW

PERCENTAGE OF U.S. READERSHIP BY REGION

TOP US CITIES
NYC, L.A., San Fran, D.C., Boston

TOP INTERNATIONAL CITIES
London, Toronto, Melbourne

TOP INTERNATIONAL TERRITORIES
Canada, GB, EU, Australia

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MAJOR BOOKSTORES and newsstands in the U.S. and Canada

HOTELS, including The Standard, The Bowery Hotel, and Chiltern Firehouse

SPECIALTY STORES such as Clare Vivier and Aesop shops worldwide

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MEDIUM RECTANGLE
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HALF PAGE
300px × 600px  $8 cpm

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