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Since its founding in 1953, The Paris Review has been America’s preeminent literary quarterly, dedicated to discovering the best new voices in fiction, nonfiction, and poetry. The Review’s renowned Writers at Work series of interviews is one of the great landmarks of world literature. Hailed by the New York Times as “the most remarkable interviewing project we possess,” the series received a George Polk Award and has been nominated for a Pulitzer Prize. With the December 2016 redesign of the Review’s website, the complete digital archive of everything we’ve published since 1953 became available to subscribers. In November 2017, the Review gave voice to over sixty years of writing and interviews with the launch of its first-ever podcast, featuring a blend of classic stories and poems, vintage interview recordings, and new work and original readings by the best writers of our time.

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**THE REVIEW’S NARRATIVE OF**

**HOUGHTON MIFFLIN**

**PUBLISHED BY**

**LA TABLE ROUGE**

**SPRING 1953**

**E. M. FORSTER**

**ERNEST HEMINGWAY**

**T. S. ELIOT**

**MARIANNE MOORE**

**W. H. AUDEN**

**THERE IS NO OTHER**

**THE REVIEW’S NARRATIVE OF**

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- Elizabeth Bishop
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- Alice by Donald Barthelme
- Basketball Diaries by Jim Carroll
- selections from Molloy by Samuel Beckett

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- David Foster Wallace
- Ann Beattie
- Jim Crace
- Lorrie Moore
- Denis Johnson
- Rick Moody
- Ann Patchett
- Jim Shepard

...and countless others.
<table>
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<th>Name</th>
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<tr>
<td>Waris Ahluwalia</td>
<td>Deborah Eisenberg</td>
<td>Karl Ove Knausgaard</td>
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<td>Elena Ferrante</td>
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<td>Kelli Jo Ford</td>
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<td>Jonathan Lethem</td>
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<td>Bret Easton Ellis</td>
<td>Alexandra Kleeman</td>
<td>Kimberly King Parsons</td>
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Other Half Brewing Co
Catbird
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<tr>
<th>Total Circulation</th>
<th>Pass-Along Rate</th>
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<td>28,000</td>
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*The Paris Review Online*

- **830,000** Monthly Pageviews
- **433,000** Monthly Unique Visitors

**Social Media**

- **998,000** Twitter Followers
- **400,000** Facebook Fans
- **293,000** Instagram Followers
**THE PARIS REVIEW**

**WHO READS THE PARIS REVIEW**

**DEMOGRAPHICS**

- *Average Household Income*: $118,500
- *Female*: 48%
- *Male*: 52%
- *Average Age*: 45

**ENGAGEMENT**

- *8 YEARS* average length of readership
- *86%* plan to renew their subscription
- *87%* spend 2+ hours with each issue
- *75%* of our readers keep issues as part of their regular book collections
- *94%* visit our website, theparisreview.org
- *85%* spend 10+ minutes on the website
- *70%* share content from the website via social media

**LIFESTYLE**

- *82%* have purchased 10+ books in the past year
- *95%* attended readings in the past year
- *99%* visited a gallery or museum in the past year
- *97%* attended a live performance event in the past year
- *72%* have booked 5+ nights in a hotel for vacation travel
- *58%* traveled internationally
- *90%* identified culture as important in lifestyle spending decisions
- *73%* identified food and restaurants as important in lifestyle spending decisions
- *77%* identified travel as important in lifestyle spending decisions
WHO READS THE PARIS REVIEW

PERCENTAGE OF U.S. READERSHIP BY REGION

TOP U.S. CITIES
NYC, LA, San Fran, D.C., Boston

TOP INTERNATIONAL CITIES
London, Toronto, Melbourne

TOP INTERNATIONAL TERRITORIES
Canada, GB, EU, Australia

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MAJOR BOOKSTORES and newsstands in the U.S. and Canada

HOTELS, including The Standard, The Bowery Hotel, and Chiltern Firehouse

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THE PARIS REVIEW

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728px x 90px

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